



Press Release

For Immediate Release 09/03/2017

"Autosport International BTRDA Clubmans Rallycross Championship in partnership with Toyo Tires"

BTRDA Rallycross Championship to be broadcast on Premier Sports

We are pleased to announce today that the 2017 BTRDA Clubmans Rallycross Championship is going to be aired on **'Premier Sports'** which is available on both SKY and Virgin.

Premier Sports launched in August 2010 to primarily facilitate out of market premium sports content to audiences in the United Kingdom. The channel is available through subscription in over 16 million homes via the SKY (in HD) and Virgin platforms.

John Rook, BTRDA Championship Manager said; *"This is another fantastic broadcasting deal for the Championship coming on the back of the previously announced 'Motorsport.tv' and 'Front Runner' channels which will also show the coverage. The season is shaping up to be epic with new cars, new drivers and now 3 main stream television channels who will all show a 1 hour programme featuring 48 minutes of the best action from all categories at all rounds.*

There focus is on Rugby League, Ice Hockey, Motorsports, GAA, MMA and Football from around the world. In 2017 the channel will feature Brisca F1 Stock Cars and now the adrenaline fuelled sport of Rallycross with the BTRDA Rallycross Championship.

Director of operations at Premier Sports, Richard Webb, said *"It's fantastic to add the pace and skill of the BTRDA Rallycross events to our schedule. We already have exclusive coverage of the Brisca F1 Stock Cars with 24 events being covered on Premier Sports and adding the Rallycross events enhances our coverage for UK Motorsports fans."*

Editors Notes;

The channel is currently only available in the United Kingdom including Northern Ireland.

SKY channel 428 in HD, 462 in SD and on Virgin channel 551 also offer you the channel online in HD through the Premier Player.

BTRDA Rallycross Championship



www.btrda.com

www.clubmansrallycross.weebly.com